



Cascais Show and Tell: The Re-Value Waterfront Pilots & Other Great Stuff

07.10.2025, Centro Cultural de Cascais
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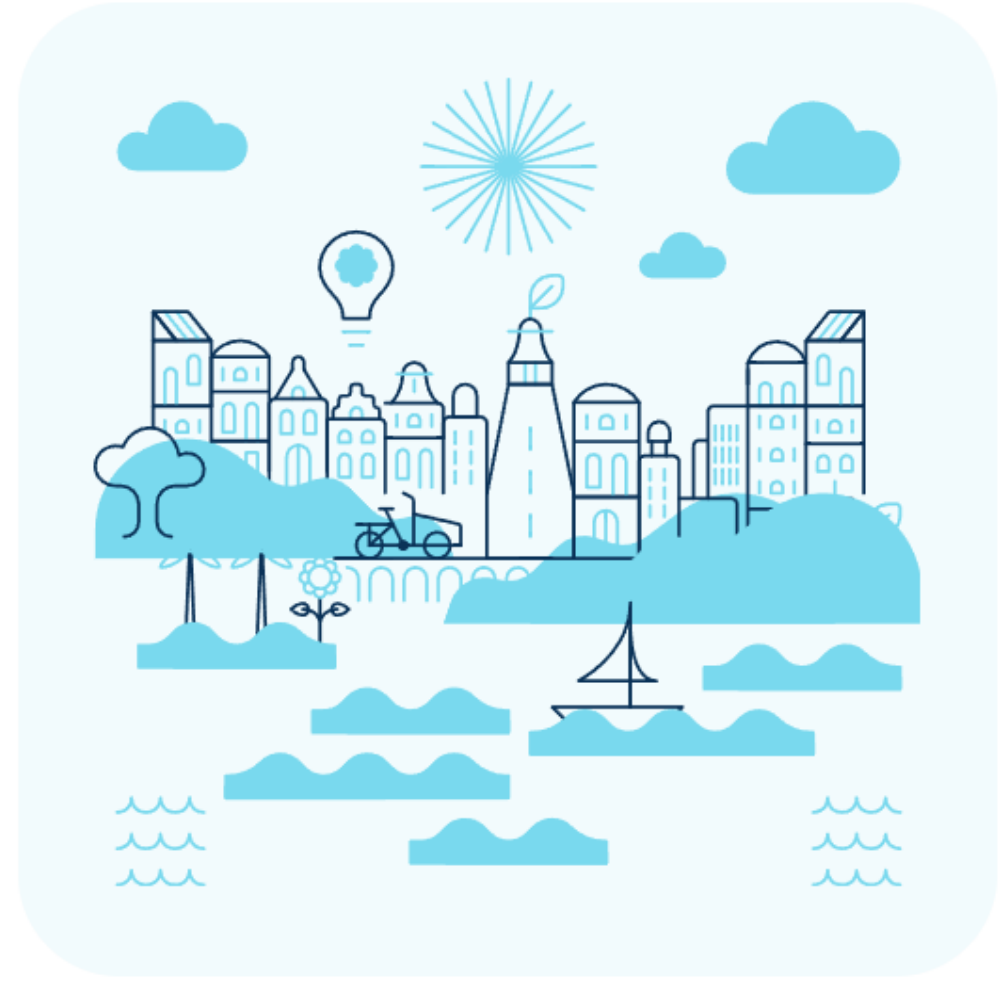


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Quiz Cascais



1. What portion of Cascais territory is classified as protected landscape area?

A. 1/2 **B.** 1/3 **C.** 1/4



2. How long is Cascais' coastline?

A. 20 km **B.** 30 km **C.** 50 km



3. How many tourists visited Cascais in 2024?

- A. Less than 250 000
- B. Between 250 000 and 500 000
- C. More than 500 000



[DATA CASCAIS](#)

4. How many Cascais beaches were awarded a Blue Flag in 2025?



5. The area of sand used for beach support facilities on a Cascais beach cannot exceed what percentage of the usable bathing area?

A. 30% **B.** 40% **C.** 50%



6. In 2024, Cascais recorded the highest average sea level ever. How many centimeters above the Cascais 1938 reference did it reach?



7. How long is the Guia Road Pilot?

A. 1,5 Km **B.** 2 Km **C.** 3 Km



8. Mention two attractions featured in the Guia Road pilot.



9. How much does a public transportation ticket cost in Cascais?



10. What are the two main sectors responsible for Cascais' GGE?





Overview

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- Climate Action Department
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Welcome to Cascais

- Lisbon Metropolitan Area
- **214 000** Inhabitants
- Almost **500 000** visitors/year
- **1/3** protected landscape
- **30** Km coastline
- Natural and cultural heritage





Local Climate Strategy

Cascais Strategic Plan for
Climate Change

Municipal Action Plan for
Energy Efficiency and
Sustainability

Cascais Adaptation
Action Plan for Climate
Change

Cascais Carbon
Neutrality Roadmap
2050

Energy Poverty
Mitigation Plan

2010

2012

2017

2019

2020

2023

2025

Cascais Action Plan
for Energy and
Sustainability

Cascais Sustainable
Energy Strategy
2030

Cascais for
Clima:
Mitigation
Plan



2025 - 2030



Climate Action Department

Mission

- Lead Cascais Municipality's Climate Mitigation & Adaptation Policies
- Aligned with EU and national targets
- Active involvement of the community and stakeholders

Projects

- **8 Horizon Europe Projects:** ClimaBorough, Re-Value, Invest4Nature, WeGenerate, Communitas, DataCellar, FoodCLIC, Urban Releaf
- **6 Self-financed:** Fundo AdaptCascais, Viagem Pelo Clima, SECAP, PA3C2, Municipal Climate Council, PMACC
- **2 Mission:** Mission Adaptation, Mission AUT
- **2 Life:** My Own SECAP, Life ASAP
- **4 Others:** Poseidon-DUT, Rose-EIT, MIP4Adapt, Tips4UA
- **Resilience and Recovery Program:** Bairros digitais

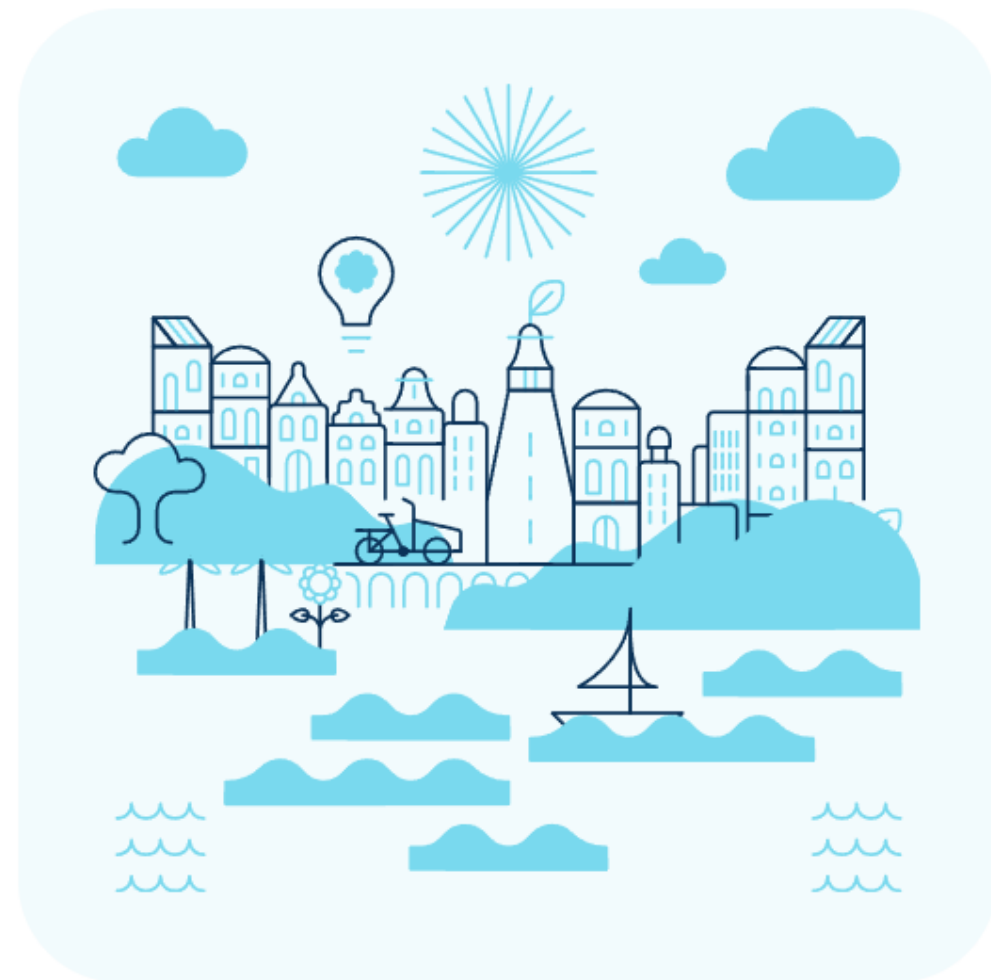


+20 Projects | Direct Cooperation With 110 organizations | 29 Countries | 45 Cities | 5 International Climate Networks





Re-Value Project in Cascais





Cascais Pilot Areas

(Re)Thinking waterfront area: In 2024, Cascais recorded the highest average sea level ever, reaching 23,3 cm above the Cascais 1938 reference.



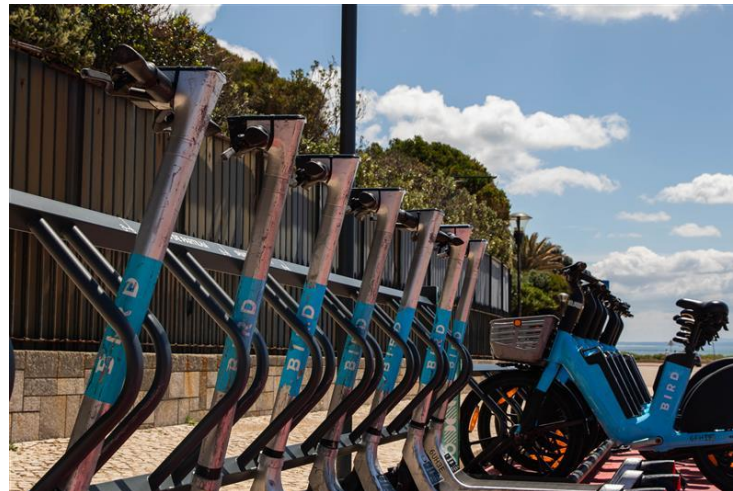
Carcavelos Beach



Guia Road



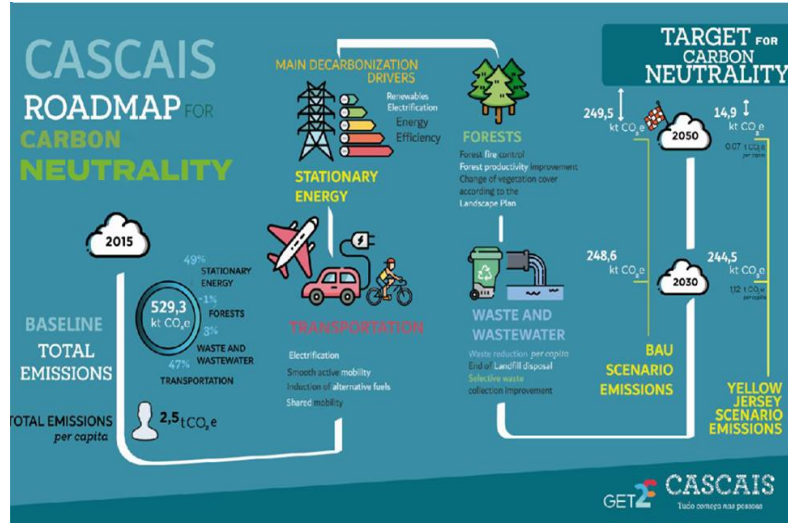
Guia Road



- **3 km** stretch of Cascais Coastline
- Popular area for residents and visitors
- **Sintra-Cascais Natural Park**
- Cliff area of **geological interest**
- **Cultural & natural landmarks:** Boca do Inferno, Casa da Guia, Farol da Guia
- **Walking path and cycling lane** along the coast
- **Facilities**, including toilets, bars and restaurants



Cascais Goals



Carbon Neutrality

- Data-driven strategy to guided decisions
- Assessment of municipality's energy matrix and GGE
- 96% of emissions come from two sectors: stationary energy & transport

Soft Mobility

- **MobiCascais**, integrated platform that combines transport services
- Flexible, sustainable, and free solutions for soft mobility
- Free municipal bus transport for all residents, workers and students

Renewable Energy

- Decentralized Energy Communities
- Studies on potential for wind, solar photovoltaic, and wave energy production
- Energy Cafés, promoting energy literacy and efficiency



Cascais Goals



Participatory Governance

- Co-creating with citizens
- Strengthening climate literacy
- Open and accessible data



Living Street

- Transforming public spaces into people-centered, vibrant environments
- Local events, art, and interactions that strengthen neighborhood identity and social cohesion
- Integrating mobility, social life & sustainability

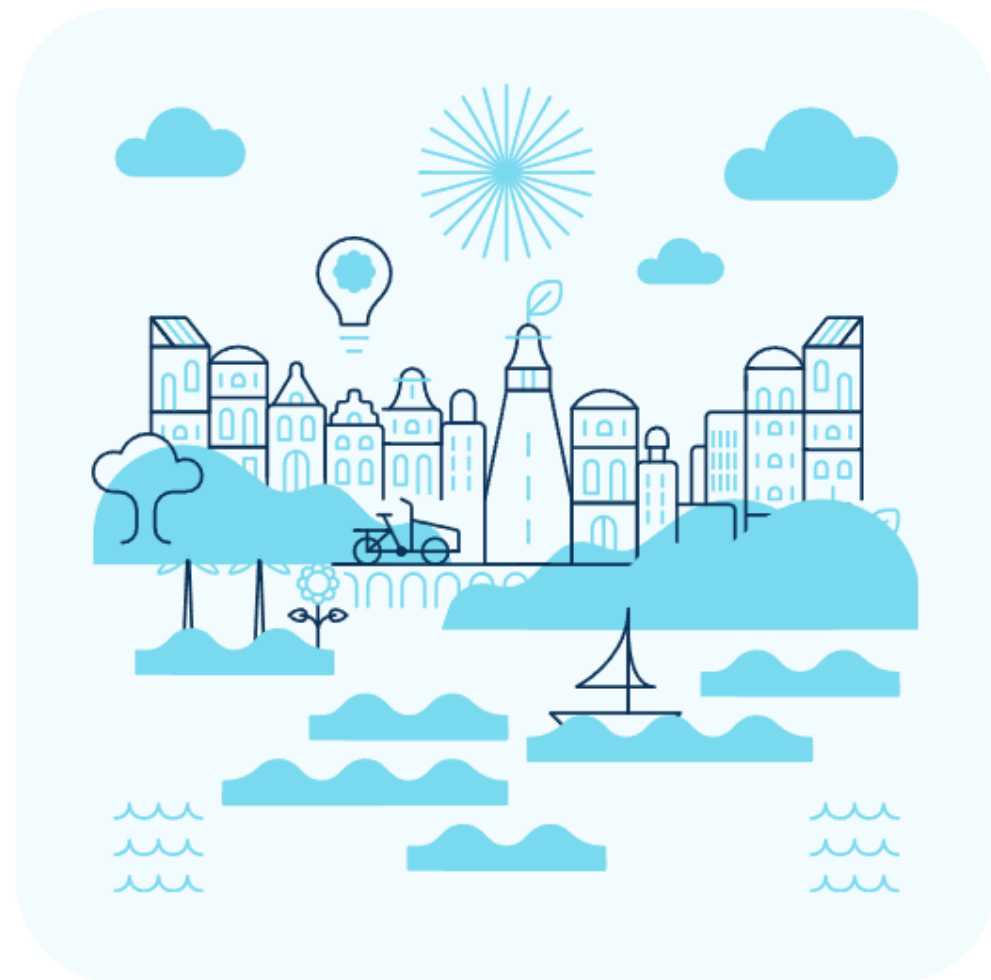


Sustainable Tourism

- Enhancing cultural and natural identity
- Supporting local community and businesses
- **Cascais For Tomorrow**, digital platform to calculate CO₂ footprint and suggest actions to reduce environmental impact



Stakeholders' Engagement Progress Overview





Empowering People Through Collaboration

1 IM Workshop + 3 Innovation Camps + 24 workshops + 3 Webinars + 1 Artistic Mission

- Engaging the community
- Sharing knowledge
- Creating value
- Scientific approach

1 000 participants

Companies Stakeholders And Citizens For Decarbonization | Speaking For The Climate | Innovation Camps + Energy Cafés & Energy Communities | Re(thinking) Cascais Waterfront | The Urban Transition To Climate Neutrality In Coastal Zones | MORE TO COME





Impact Model Workshop Highlights

- 27 November 2024
- IM methodology + study visit
- **14 participants** from Cascais Municipality departments
- Exchange of ideas and perspectives
- **Outcome: 6 scenarios**





Scenarios Shaped by the IM Workshop

- 3 scenarios for each Pilot area

- **Grounded in 5 Key P's:**

Pessoas (People)

Projetos (Projects)

Parcerias (Partnerships)

Partilha (Sharing)

Pertença (Belonging)

- **Participative Governance**



Carcavelos Beach Pilot – Yellow Jersey Scenario

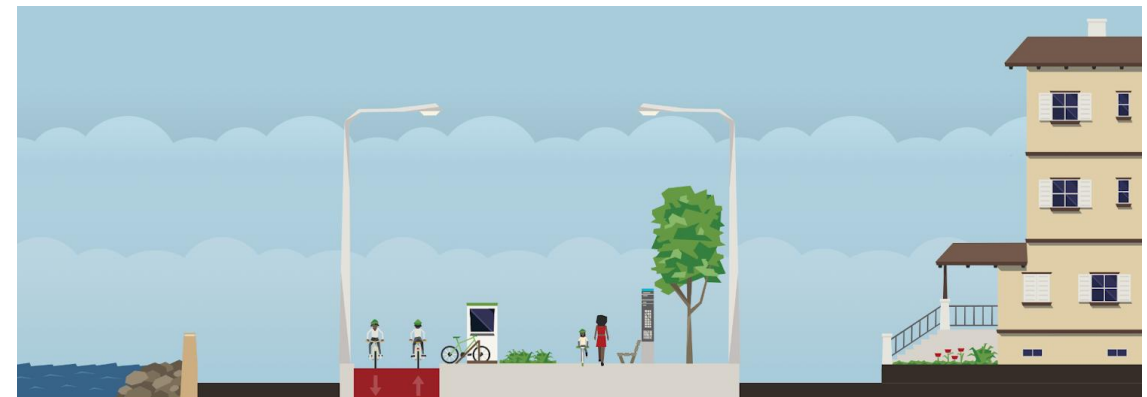
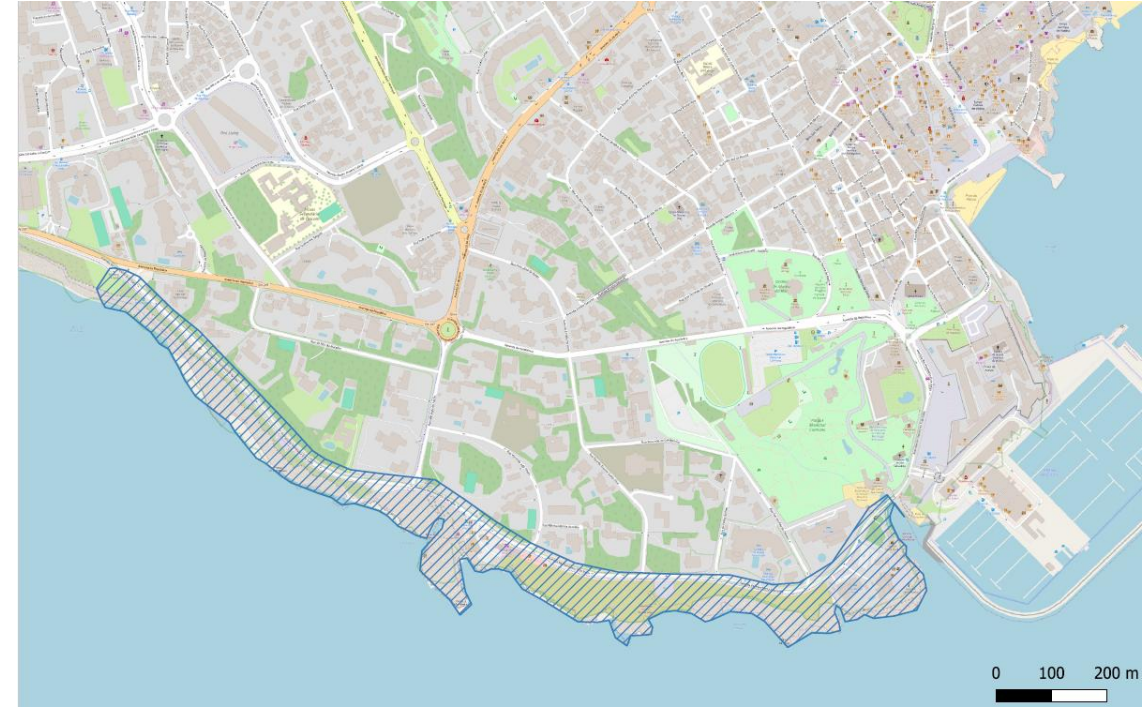
- **Redirect traffic** to adjacent lanes/inner roads
- Improved access via **public transport**
- **Reimagined parking area**: semi-permeable pavement & half converted into an urban park
- **Pedestrian-friendly design**
- **Renewable energy**: photovoltaic panels
- **Pop-up Innovation Lab**, promoting climate literacy, sports, arts and cultural activities
- **Living street**, featuring shaded areas, benches, clear biodiversity signage and energy-efficient public lighting systems





Guia Road Pilot – Yellow Jersey Scenario

- Rei Humberto II de Itália Avenue, from Cascais Marine to República Avenue **closed to traffic**
- **Traffic redirected** to the inner República Avenue
- **Pedestrian-friendly design**
- **Enhanced cycling infrastructure**
- **Living street**, featuring shaded areas, benches, clear biodiversity signage and energy-efficient public lighting systems





Innovation Camps

Innovation Camp #1

- 13 December 2023
- How can we improve the quality of life in the center of Cascais through sustainable mobility?

Innovation Camp #2

- 21 November 2024
- Smart Water Consumption: Savings Between Me and the City (individual and collective)

Innovation Camp #3

- 14 October 2025
- How can we make Carcavelos Beach and Costa da Guia examples of urban transformation on the coast, alongside decarbonization for the well-being of the community?



150 students

30 mentors

9 jury members

INNOVATION CAMP
CASCAIS JAP
by **re-value**

Instituto de Ambiente e Património
AMBIENTE CASCAIS
LNEq

(Re)thinking Cascais Waterfront: Co-creation Workshops

- 14 Workshops
- 300 participants
- Cascais Jovem volunteers
- Hybrid engagement tools:
on-site pop-up kiosks &
online form
- Participatory Scenario
Development: shared
concerns and priority actions





Further Opportunities for Engagement

Cascais Artistic Mission

- Cascais: European Capital of Democracy 2026
- Diverse program
- Driving Inclusive Urban Transformation
- Strengthening Participatory Governance





Further Opportunities for Engagement

Cascais Artistic Mission



Collaborative Mural: share ideas for a democratic, inclusive, and sustainable future for Cascais



Sand Sculpture Contest/Exhibition: create long lasting sculptures with QR codes



Laboratory of the City: mobile artistic laboratory for citizen engagement



Freestyle Wall: allowing citizens to leave their visual message



Windows to the Future: draw on a plastic screen to change the reality



Scavenger Hunt: artistic checkpoints with a QR code to scan and complete the map

Emissões de CO₂





NTNU



Ålesund
kommune

B R U
G G E



İZMİR
METROPOLITAN
MUNICIPALITY



City of Rijeka



AMBIENTE
CASCAIS

SMART PÍSEK



Local Governments
for Sustainability
EUROPE

Global
Infrastructure
Basel



ecoten
urban comfort



LNEG



AUGMENT CITY



SLADOUNA
galerie know



SØRSIDA



SOFIA UNIVERSITY
ST. KLIMENT OHRIDSKI



TE
ATRE
TVÅRT



IFLA EUROPE
INTERNATIONAL FEDERATION
OF LANDSCAPE ARCHITECTS



JA
Europe
Member of
JA Worldwide



vito

